# Introduction

Ao vigésimo primeiro dia do segundo mês no ano de 2014 foi feita a primeira reunião com o novo cliente Henrique Schwab para iniciar seu mais novo projeto para sua organização.

# Positioning

## Problem Statement

|  |  |
| --- | --- |
| The problem of | Insatisfação dos usuários finais |
| affects | Usuários |
| the impact of which is | Causa atrasos em diferentes tarefas do dia a dia |
| a successful solution would be | Uso de tecnologias mais atuais |

## Product Position Statement

[Provide an overall statement summarizing, at the highest level, the unique position the product intends to fill in the marketplace. The following format may be used:]

|  |  |
| --- | --- |
| For | [target customer] |
| Who | [statement of the need or opportunity] |
| The (product name) | is a [product category] |
| That | [statement of key benefit; that is, the compelling reason to buy] |
| Unlike | [primary competitive alternative] |
| Our product | [statement of primary differentiation] |

[A product position statement communicates the intent of the application and the importance of the project to all concerned personnel.]

# Stakeholder Descriptions

## Stakeholder Summary

| **Name** | **Description** | **Responsibilities** |
| --- | --- | --- |
| Estudantes  Jornalistas  Comunicador | Buscar conhecimentos, saber o que se está ocorrendo no momento. | Inovação, comunicação, interatividade. |

## User Environment

Pode ser usado em diferentes ambientes, sendo em dispositivos ‘fixos’ e/ou mobiles

# Product Overview

## Needs and Features

[Avoid design. Keep feature descriptions at a general level. Focus on capabilities needed and why (not how) they should be implemented. Capture the stakeholder priority and planned release for each feature.]

|  |  |  |  |
| --- | --- | --- | --- |
| **Need** | **Priority** | **Features** | **Planned Release** |
|  |  |  |  |

# Other Product Requirements

[At a high level, list applicable standards, hardware, or platform requirements; performance requirements; and environmental requirements.

Define the quality ranges for performance, robustness, fault tolerance, usability, and similar characteristics that are not captured in the Feature Set.

Note any design constraints, external constraints, assumptions or other dependencies that, if changed, will alter the **Vision** document. For example, an assumption may state that a specific operating system will be available for the hardware designated for the software product. If the operating system is not available, the **Vision** document will need to change.

Define any specific documentation requirements, including user manuals, online help, installation, labeling, and packaging requirements.

Define the priority of these other product requirements. Include, if useful, attributes such as stability, benefit, effort, and risk.]

|  |  |  |
| --- | --- | --- |
| **Requirement** | **Priority** | **Planned Release** |
|  |  |  |